1. WHY SHOULD YOU SPONSOR HIC2018?

Be part of our globally recognised and valued event. HIC2018 is renowned within the water industry for the concentration of high-level senior executives that attend every two year. Get involved as a sponsor and establish rapport with the most influential water industry professionals and raise your profile amongst high-value potential clients and partners.

With our extensive and targeted marketing campaigns, you’ll be able to build visibility on both a national and international scale, and in markets you haven’t tapped into yet. Have your brand promoted across all our summit multimedia - on banners, our app, exhibitions and TV and session screens, as well as summit emails and websites viewed by over 10,000 water professionals worldwide.

What’s more, by being involved in the summit, your company will send a message to the high-level attendees that it is genuinely interested in supporting and engaging with the international water community.

The 13th International Conference on Hydroinformatics, HIC2018 “Water and environmental challenges in a changing world” will be held in Palermo (Italy), 1 – 6 July 2018.
2. SPONSORSHIP OPPORTUNITIES

PREMIUM
Please contact the Conference Secretariat 
secretary@hic2018.org for further information

GOLD 8,000 euro
• Exhibition Space (4m x 2m) in central location; materials to be provided by sponsor
• Gold Sponsor logo on all marketing materials, including Conference website
• Gold Sponsor logo on Conference signage, including the banner in the main session room
• Access to pre-Conference delegate list to request and organize meetings with other delegates
• 10 minute promotional video to be played on loop throughout the Conference - Not exclusive
• Inclusion of promotional brochures in the delegate bag
• 2 exhibitor badges for the welcome plenary session and poster session
• 2 free delegate badge for technical sessions

SILVER 4,000 euro
• Exhibition Space (3.00 x 2.00 m)
• Silver Sponsor logo on all marketing materials, including Conference website
• Inclusion of promotional brochures in the delegate bag
• 2 exhibitor badges for the welcome plenary session and poster session
• 1 free delegate badge for technical sessions

BRONZE 2,000 euro
• Bronze Sponsor logo on all marketing materials, including Conference website
• Inclusion of promotional brochures in the delegate bag
• 2 exhibitor badges for the welcome plenary session and poster session

ADDITIONAL OPPORTUNITIES
• Water supplier: Be the supplier of branded water that will be served during refreshment breaks and on all speaker podiums. This is one of the best ways to get your brand in front of all our delegates (branded water must be supplied by sponsor)
• Sponsorship of individual sessions: Sponsoring one of these sessions will establish your company as an authority on the selected topic.
• Welcome reception sponsor: This is a forum for delegates, speakers, and sponsors to get to know each other in a slightly less formal atmosphere prior to the Conference
• Private meeting room: A room exclusively for your company’s use to facilitate further networking throughout the Conference
• Speech during session: the opportunity to have a speech during the technical sessions to promote the company products
**HIC** is non-commercial and not-for-profit; its Scientific Advisory Committee boasts the contribution of leading scientists from all continents and is a truly global event. In order to manage the financial aspects of the organization of HIC2018, we rely on contributions from several sources.

**SPONSORSHIP OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Tier</th>
<th>Contribution</th>
</tr>
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<tbody>
<tr>
<td>PREMIUM</td>
<td>Special proposal</td>
</tr>
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<td>GOLD</td>
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<td>BRONZE</td>
<td>2,000 euro</td>
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**OTHER OPPORTUNITIES**

- Water supplier
- Sponsorship of individual sessions
- Welcome reception sponsor
- Private meeting room
- Speech during session